



Secure Peace of Mind - The cash security solution for every retailer

What is Safe-link?

Safe-link is a one-way air tube system which is designed to assist a cashier in removing all surplus cash or other vulnerable items by transporting bank notes, credit card vouchers and cheques etc. via the ceiling void, directly into a safe located in a secure part of the premises by air vacuum.

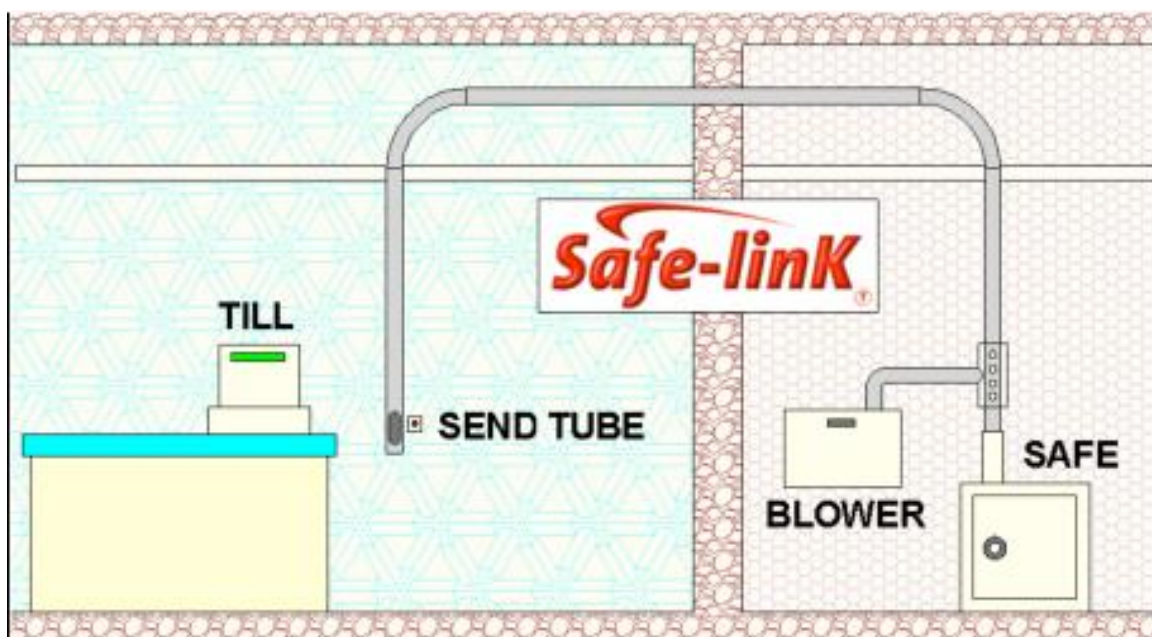
Depending on individual needs Safe-link is available in a choice of 50, 63 or 90 mm diameter tubing.

Safes are 4K rated as standard but we also stock 10k rated and can have higher rated safes especially adapted. Just a basket without a safe can also be installed if there is a secure, on site, cash office.

How does Safe-link work?

The cashier loads the carrier with surplus cash and inserts it into the send tube, just pushes the button and off it goes, directly into the locked safe in seconds. No need to leave their post unattended. There's nothing so simple, and its very user friendly.

Alternatively, we can also supply Safe-link with an automatic despatch sensor.



Is it expensive?

Not really, an average Safe-link costs less around £1,800 including the safe and installation, this is a quality product at a reasonable price with no hidden maintenance costs. Security is a direct cost to every business, but by choosing the right security products and services it is possible to see a direct return on your investment.

Safe-link is quickly installed, and simple to operate, every shop or retailer can easily afford to one. If you find money is hard to find, then we can make it simple for you, the cash goes automatically to your office safe. Another benefit of Safe-link, like all air tube systems, is it saves repetitive deliveries on foot leaving your staff behind the counter, doing their job and looking after the customers.

Example: In a retail premises where there is £10,000 turnover per day and every £200 over float value is deposited in the company safe, 50 return visits are needed from the point of sale to the safe. Even if the journey takes only 1 minute, this equates to almost an hour per day. If the journey takes 4 minutes, the daily travel time increases to nearly 3½ hours! Most business owners would prefer it if these hours were more productive.

Repetitive errands cost time, and when time is money Safe-link will pay for itself many times over during its long and reliable lifecycle.



Where can you use Safe-link?

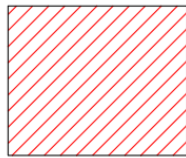
In a nutshell, anywhere cash or valuables are collected and stored in a public area, shop counters, booths, turnstiles, doorway admission desks etc.....

From department stores to village shops, Safe-link offers a reduced risk of major loss due to robbery. Where Safe-link is most often required is for the lone cashier behind the counter, with little opportunity to walk to a secure area without leaving the shop vulnerable to robbery or pilfering.

Here's just a few examples of our customers who buy Safe-link:

- Supermarkets
- Service stations
- Convenience stores
- Restaurants
- Hotels
- Banks
- Pharmacies
- Nightclubs
- Pubs
- Cinemas
- Tourist attractions
- Department stores

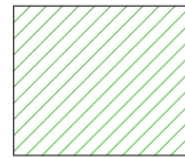
Robbery Risk Reduction



High Risk

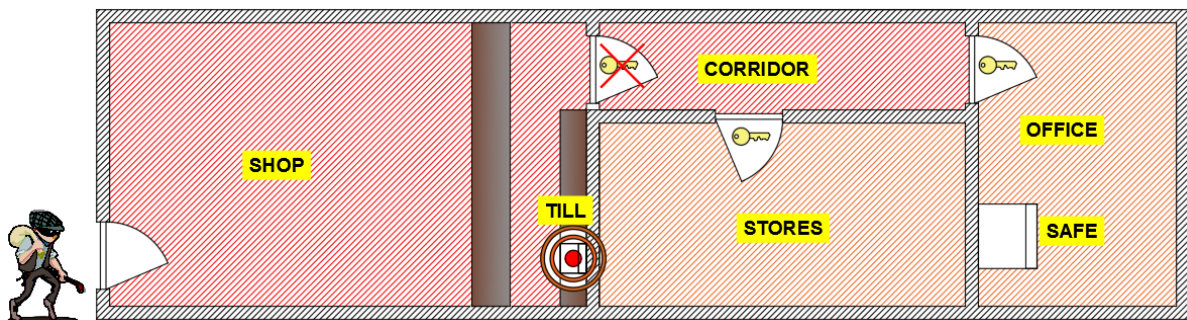


Medium Risk



Low Risk

What's the risk of losing your daily takings? Let's take a typical small retail outlet scenario, a public entrance to the shop with a counter and till, a locked door to a corridor, a locked store room and office. The shop assistant works alone and when the till becomes too full occasionally gets an opportunity to take the excess cash to the safe in the office. The shop assistant has a key to all doors.



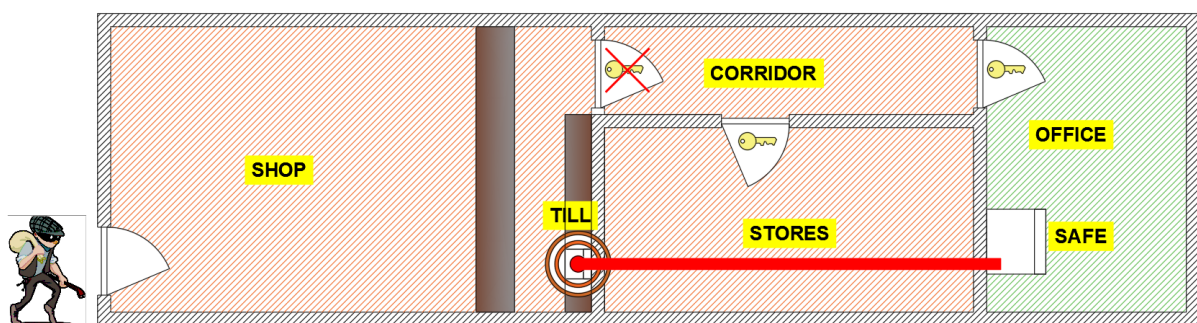
The shop floor is a high risk area as the first target for the robber is the till, if its full then it's a straightforward hit and run on a days takings.

If at any time the assistant opens the door into the corridor when a potential robber is in the shop the high risk area is theoretically expanded to the corridor.

The stores and office remain a medium risk as a locked door remains even if the corridor is opened, if the robber is desperate enough he could force the assistant to open all doors, this could also result in the loss of a day's takings and stock items.

The end result is a **High** to **Medium** Risk to the business and lone staff, and a **Medium** Risk of losing a full day's takings.

What's the risk of losing your daily takings with Safe-link? Let's take a Safe-link moderated look at the same typical small retail outlet scenario, a public entrance to the shop with a counter and till, a locked door to a corridor, a locked store room and office. The shop assistant works alone and when the till becomes in excess of the float regularly sends the excess cash automatically via Safe-link to the safe in the office. However, the shop assistant only needs a key to the corridor and stores, and requires no access to the office and safe so has keys for neither.



Safe-link cannot eliminate the risk of robbery in the shop, but does lower the amount in the till, robbery will remain a medium risk as the till will always have some float money in it.

Again, if at any time the assistant opens the door into the corridor when a potential robber is in the shop the medium risk area is hypothetically expanded to the corridor.

The stores remain a medium risk, a locked door remains even if the corridor is opened, but if the robber is desperate enough he could force the assistant to open the stores door and steal stock.

What changes dramatically is the Low Risk of losing a day's takings as the assistant has no key to either the office or the safe.

The end result is a **Medium** to **Low** Risk to the business and lone staff, but the risk of losing a full day's takings is now reduced to **Low**, and that's because of the Safe-link replacing the weakest link.



To further deter potential robberies and consequentially give added protection to staff we supply a warning sign for the shop door, window or entrance.

About APT – Safe-link

Safe-link is supplied by our associated company APT in Ireland who specialise in cash security products. This product has proven to be a major success in Ireland and is highly recommended by the Garda (Irish Police) crime prevention squad as an excellent deterrent for retail outlet robbery.

For more information on other security products follow this [link](#) to APT and view the full range.